

THE COMPASS SCHOOL  
Development Committee Meeting Notes  
537 Old North Road,  
Kingston, RI 02881  
January 26, 2015, 3:30 PM

AGENDA

1. Call to Order
2. Roll Call
3. Annual Fund Update
4. Project Share\PR
5. Marketing\Logo Design
6. Events\ECO Fair
7. Additional Comments
8. Adjourn

The public is welcome to any meeting of the School Council or its subcommittees. If communication assistance (readers/interpreters/captions) or any other accommodations are needed to ensure equal participation, please contact Julie Wynsen at (401) 788-8322 at least two (2) business days prior to the meeting.

Any changes in the agenda will be posted on The Compass School's website and place of business, and will be electronically filed with the secretary of state at least forty eight (48) hours in advance of the meeting.

**The Compass School Development Committee Meeting Minutes**

**Meeting Location:** The Compass School, 537 Old North Road, Kingston, RI 02881

**Date and Time of Meeting:** January 26, 2016 at 3:30 p.m.

**Members Present:** Abby Colby Cooper, Brandee Lapisky, Hillary Downes-Fortune, Amy Henderson, Elisa Lucia

**Members Absent:** Dina Mandeville, Susanna Strong

**Committee Chair:** Abby Colby Cooper

**Committee Co-Chairs:** Susanna Strong, Amy Henderson

1. **Brandee** called the meeting to order at 3:30 p.m.
2. Roll Call: All members present signed in.
3. Annual Fund Status: **Abby** and **Brandee** presented the group with an Annual Fund update.
4. PR\Project Share: **Abby** - Community Partners and friends have been invited to an upcoming student project share and lunch with the director.
5. Marketing\Logo Design: **Abby** - Committee continues to search options, Hillary will consult with a possible lead to assist in the re-design.
6. Events\ECO Fair: **Elisa** - to review policy regarding community branding at the ECO fair.
7. Additional Comments

8. Adjourn Meeting ended at 4:35

**COMMITTEE REPORT**

The Development Committee met on January 27, 2016. Abby gave an update on the Annual Fund, currently family and staff participation is at 50 % and we are \$3,200 away from the \$20,000 goal. Thank you letters continue to go out in a timely manner as contributions are received. Abby continues to develop community partnerships with friends of The Compass School, and a list of the school's current business partners will be sent to the committee for review. A solicitation packet, including a letter and sponsorship opportunities with recognition levels, is being developed with mailings to business community beginning in February. Elisa will consult with the Compass Co-op regarding Eco Fair sponsorship prospects. Community members, press and funders have been invited to attend the "Compass Citizens Create Change" Student Project Share on Friday, February 12 from 1:00-3:00 p.m. at the Good Shepherd Lutheran Church. Brandee will host a special luncheon meeting at 12:00 p.m. for folks wanting to know more about current and future projects at Compass. The committee continues its efforts to promote a more unified marketing strategy, with the current priority to develop a new school logo. Abby continues to reach out to the press to further awareness of our school's great works, submit grant proposals in support of facility upgrades and research funding opportunities that support the school's environmental sustainability and social responsibility programming.